



*Seven Pearls
Foundation, Inc.*

20th Anniversary *and*
Burn the Mortgage Celebration



Keys of Gold

UNLOCKING OUR LEGACY

WEEKEND
JUNE 27-29, 2025



A Future of Endless Possibilities
SPONSORSHIP BROCHURE 2025



SEVEN PEARLS FOUNDATION, INC.

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President & CEO

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Vice President

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Dr. Adrienne Unae Dozier
Romonda Middlebrooks Jefferson
Dr. Vickie Cox Edmondson

Support Coordinators

Racquel Dozier
Technical & Public Relations

Mason Arbogast
Executive Director

(*) Deceased

April 4, 2025

Dear Friends of Seven Pearls Foundation, Inc.:

Twenty years go by so quickly. It seems like just yesterday we were established. In 2004, we were entrusted by the governing body of our organization to purchase and maintain the international headquarters at 1000 Southhill Drive in Cary, NC. Although we had 20 years to complete this task, we did it in 18! As we celebrate this incredible milestone with our Burn the Mortgage Celebration, themed 'Keys of Gold: Unlocking Our Legacy,' we humbly ask for your support to help us continue this legacy of excellence and pave the way for generations to come.

The mission of the Seven Pearls Foundation, Inc. is to provide activities and programs that support the educational, leadership, community service, and charitable purposes for society, while instilling the skills necessary to navigate life, inspire members to service and enrich the lives of both members and the broader community.

This weekend, we proudly carry on the legacy of seven legendary women—extraordinary educators and organizers—by celebrating our achievements, uplifting our community, and empowering our youth. Due to the support of the members and the community, we have been able to utilize the inner strengths in our programming. With your continued support we are unstoppable! The Foundation is prepped to conduct impactful programming with founders-inspired initiatives such as our Voices for Success with our 7th Period podcast, K-12 Success with our new Seven Pearls Teaching Fellows initiative, Canvas of Change STEM Game for Success, Postsecondary Success, Credit for Change Sponsored Internship and Wear the Change T-shirt Campaign, where we create and share positive messages to wear in our daily lives, raising awareness and fostering unity in communities.

Your support this weekend will help us strengthen our efforts, uphold our legacy of service, and further advance the Foundation's mission. Please consider becoming a Corporate Sponsor. Sponsors will be recognized on the Seven Pearls Foundation website (sevenpearls.org), during named events, on the monitor during the main event, in our keepsake program, and/or in our annual report, either by name or as an anonymous donor. It's important that our guests know we are not doing this alone. Your support and partnership make this work possible.

There is a series of events taking place during the celebratory weekend:

- o Lupus and Black Women's Health Empowerment Seminar-June 27, 2025
- o Keys of Gold Welcome Reception- Friday, June 27, 2025
- o Tour of International Corporate Headquarters- Saturday, June 28, 2025
- o Burn the Mortgage Ceremony- Saturday, June 28, 2025
- o Pearls & Perfection: The Crowning- Saturday, June 28, 2025

Our premier event, Pearls & Perfection: The Crowning, will take place at Embassy Suites in Cary, North Carolina, on Saturday, June 28, 2025. It is our sincere hope that you will be able to join us for this special evening.

Thank you for considering this opportunity to support the noble efforts of Seven Pearls Foundation, Inc., a 501(c)(3) nonprofit organization. Your contribution, of any size, not only ensures the continuation of our community-driven initiatives but is fully tax-deductible allowed by law. If you have any questions, please contact Dr. Vickie Cox Edmondson, Director of Initiatives, at doi@sevenpearls.org.

We hope to celebrate with you soon!

With heartfelt gratitude,



Linette Y. Caroselli, President & CEO
Seven Pearls Foundation, Inc.



Vickie Cox Edmondson, Ph. D.
Director of Initiatives

HONORING A LEGACY OF EXCELLENCE AND EMPOWERMENT

On November 12, 1922, in Indianapolis, Indiana, seven young schoolteachers came together to establish a professional sisterhood dedicated to improving the standards of teaching in segregated schools. Driven by a commitment to education and equity, these visionary women spent the first three years laying a strong foundation and creating opportunities for future growth.

Transforming Vision into Legacy

In December 1929, these trailblazers reorganized their efforts into a collegiate sorority, ensuring that their mission would endure. They established a central office to support the expanding network of chapters they inspired across the country. Over time, more than 500 undergraduate and graduate chapters have been chartered, each upholding the high standards of responsibility, stability, purpose, and self-respect that the founders instilled. These women, who became known as the Seven Pearls, understood that excellence in scholarship was key to achieving lasting change—a principle that continues to guide members and prospective members today. Collectively, the Seven Pearls devoted more than 228 years to the field of education, leaving an indelible mark on generations to come.

Expanding Impact through Philanthropy

In 2004, Seven Pearls Foundation, Inc. was established to secure and maintain the organization's corporate headquarters in Cary, North Carolina. By 2008, the Foundation became a 501(c)(3) organization, expanding its mission to include charitable initiatives that further supported the sorority in achieving its priorities. A dedicated board of directors, elected biennially, ensures effective management and accountability, meeting monthly to advance the Foundation's mission. The Foundation's 'Morning Announcements' communications is a digital newsletter that delivers key updates, insights, and news about the Foundation's operations and impact.

Expanding Impact through Community-Driven Initiatives

As a 501(c)(3) organization, the Seven Pearls Foundation is dedicated to driving lasting change. Our mission goes beyond individual uplift to honor the legacy of the Seven Pearls. Like these courageous women, we recognize the crucial role that education, leadership, and sisterly mentorship play in advancing social mobility. We, at the Seven Pearls Foundation, support one another—our sorority members and their families—through challenges, creating a foundation where individuals can turn to their communities for strength, support, and resilience.

We are deeply aware of the challenges faced by women and youth, particularly those in under-resourced and underserved communities. Our commitment lies in empowering them to overcome these barriers and seize opportunities that lead to better, more fulfilling lives. Our belief in crowning efforts with success drives us to celebrate the unwavering dedication that individuals and communities invest, even in the face of limited resources.

It is this relentless effort that fuels progress, building stronger, resilient communities where the next generation of leaders can thrive.

To this end, the Seven Pearls Foundation, through its 501(c)(3) status, assumes the responsibility to:

- Encourage and promote high scholastic attainment
- Develop leadership abilities and talents, especially in underestimated individuals, recognizing their untapped potential
- Help to develop equal opportunity for historically underrepresented groups to channel the dynamic energies of young people into creative outlets
- Support underserved communities in accessing resources and opportunities that promote growth and success
- Assist under-resourced individuals in overcoming barriers to accessing essential services and opportunities
- Enhance in all members the sense of personal moral responsibility which each should have towards a task and towards leadership-fellowship responsibilities
- Emphasize the value of poise and personal dignity
- Provide an atmosphere in which networking and social contacts may be developed
- Maintain interest and attitudes in harmony with modern thoughts and educational outlook
- Work with agencies and organizations to provide additional community services

HERE'S A BREAKDOWN OF THE DIFFERENCES BETWEEN UNDERREPRESENTED, UNDERSERVED, UNDER-RESOURCED, AND UNDERESTIMATED

SEE HOW IT WORKS

1. Underrepresented

Lacking adequate representation in a specific area, such as leadership, education, or industries.

Focus: Presence or visibility.

Example: Women and people of color are often underrepresented in STEM fields.

2. Underserved

Having limited access to essential services or opportunities, such as education, healthcare, or economic resources.

Focus: Access and equity.

Example: Rural communities are underserved in terms of healthcare and broadband access.

3. Under-resourced

Lacking sufficient resources (financial, material, or human) to meet basic needs or achieve goals.

Focus: Availability of resources.

Example: Many public schools in low-income neighborhoods are under-resourced.

4. Underestimated

Being judged or perceived as having less potential, skill, or value than in reality.

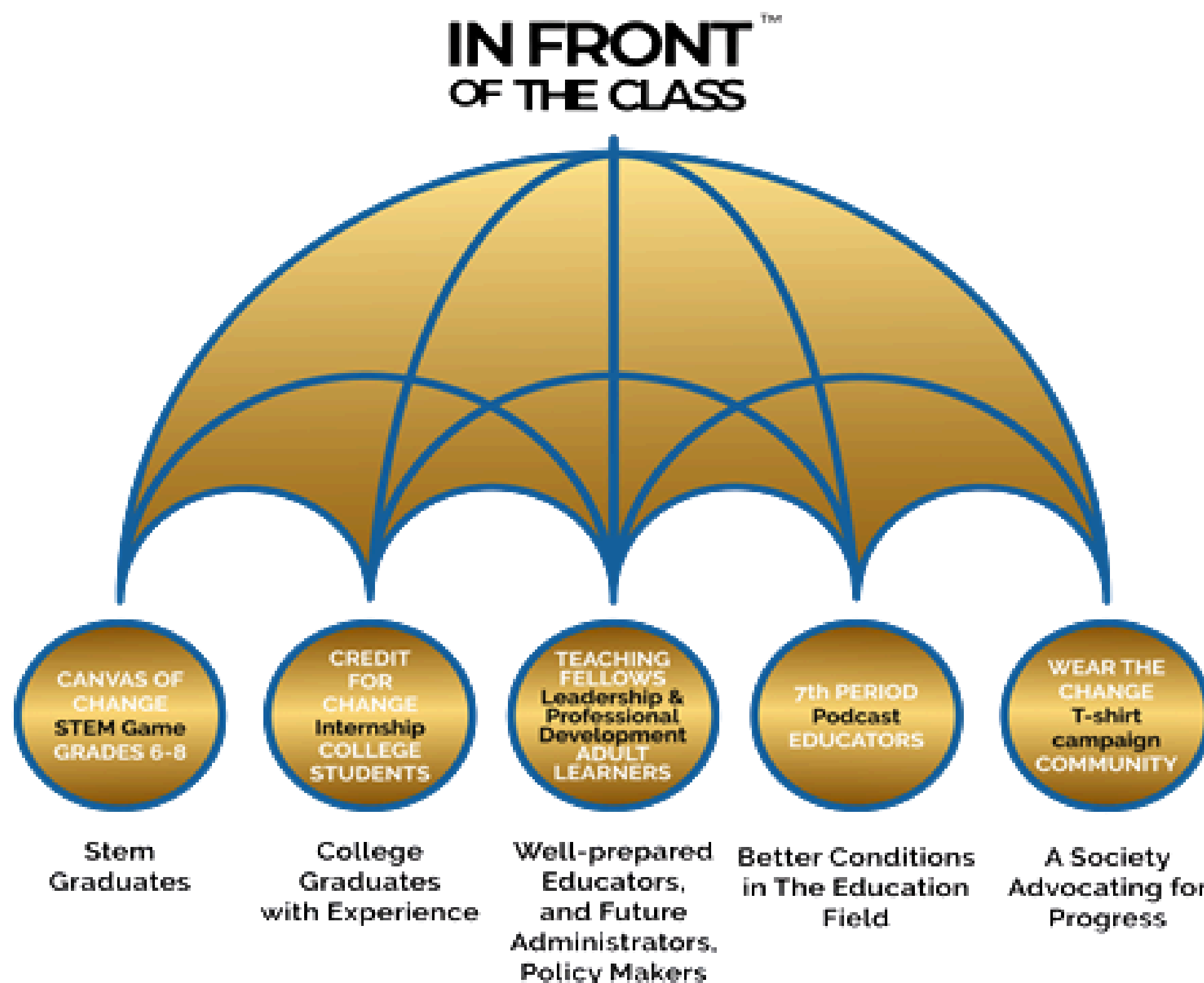
Focus: Perception and bias.

Example: Young entrepreneurs from historically excluded backgrounds are often underestimated despite their capabilities.

EACH TERM HIGHLIGHTS DIFFERENT BARRIERS OR CHALLENGES, AND UNDERSTANDING THEM HELPS IN ADDRESSING SPECIFIC INEQUITIES EFFECTIVELY.

IMPLEMENTATION OF CURRENT PROGRAMS

Seven Pearls Foundation assumes a special responsibility of preserving and amplifying the legacy of the Seven of '1922' through empowering the next generation of leaders. For over 20 years, we've inspired change, fostered growth, and been a source of pride and strength for the Sigma Sisterhood. Through continuous innovation and key collaborations, we strive to be a leading advocate for education, leadership, and service, empowering women and girls of color to achieve personal growth and collective success.



'In Front of The Class' perfectly embodies the mission of the Seven Pearls Foundation, inspired by the vision and leadership of seven legendary women—extraordinary educators and organizers who stood in front of the class with courage, conviction, and compassion. This umbrella for transformative initiatives inspired by the founders of the sorority symbolizes our commitment to stepping up and leading, just as the Founders did in shaping educational opportunities. With all eyes on me, this is a call to embrace responsibility and stand confidently in the spotlight—highlighting the importance of educators who lead with purpose, inspire change, and create a lasting impact, whether in the classroom, community, or beyond. The following initiatives encourage participants to step forward, make a difference, and continue the legacy of the Seven Pearls in empowering future leaders.

The Seven Pearls Teaching Fellows initiative, supporting a cohort of individuals transitioning into teaching to become impactful educators, administrators, and eventually, policymakers. Drawing on the expertise of accomplished leaders in education within the Sigma Sisterhood and its sphere of influence, the initiative supports and guides Fellows as they transition into the field, aiming to drive long-term, meaningful change in creating inclusive and highly effective learning environments.

7th Period In Front of The Class Podcast – Hosted by Dr. Adrienne Unae Dozier, features educators and thought leaders sharing insights that inspire change and empower teachers in and out of the traditional classroom.

There is an opportunity to sponsor an exciting initiative that will kick off this weekend—Canvas of Change! This fun, two-part experience, rooted in the performing arts and hosted by our Director of Creativity & Engagement, Dr. Adrienne Unae Dozier, invites girls in grades 6-8 to explore STEM in a creative and engaging way. The game consists of four key components for a successful career in STEM: creativity, collaboration, problem-solving, and presentation skills. Participants will transform their ideas into reality, experiencing how STEM can be both engaging and enjoyable. Along with Dr. Dozier, they will work with Dr. Marquita S. Blades, a STEM educator and an image consultant to refine their presentations for a lively team showcase, proving that STEM education is a thrilling journey full of imagination and discovery! Your sponsorship will help make this initiative a success, providing resources and memorable experiences for these future STEM leaders!

These are just a few of the Foundation's Founders-inspired initiatives and offerings. If you are interested in partnering with Seven Pearls Foundation to implement any of the In Front of The Class initiatives, please contact us today.



SPONSORSHIP CONTRACT

Sponsoring Firm/Company _____ Contact Person _____

Address _____ City _____ State _____ Zip _____

Area Code (_____) Phone Number _____ Email _____




Please reserve the following sponsorship(s) Check all that apply:	
	Pearls & Perfection Crowning Event Sponsor \$40,000
	Crowning Exhibit Event Sponsor \$20,000
	Founders' Circle Platinum Sponsor \$15,001 - \$19,999
	Pearl Sponsor \$10,001 - \$15,000
	Gold Sponsor \$7,501 - \$10,000
	STEM Experience Sponsor \$8,000
	Commemorative Crowning Ledger for Guests \$6,000
	Bronze Sponsor \$1501 - \$7,500
	Welcome Reception Sponsor \$5,000
	Copper Sponsor \$1001 - \$1500
	Supporter Sponsor \$500 - \$1,000
	Contributor Under \$500

Sponsorships do more than cover the cost of our events—they are an investment in the mission and impact of Seven Pearls Foundation, Inc. Your support helps sustain our programs and initiatives, empowering the communities we serve. As a registered nonprofit organization, all sponsorship contributions are tax-deductible to the fullest extent allowed by law.

Commemorative Crowning Ledger

A Historic Day --Not To Be Forgotten

Inside Covers Full page color \$750 each

Corporate	Full page color \$500	Full page B&W \$300	Half page color \$250	Half page B&W \$150
School District	Full page color \$300	Full page B&W \$200	Half page color \$150	Half page B&W \$100
Greek Organizations	Full page color \$175	Full page B&W \$150	Half page color \$100	Half page B&W \$75
Other Micro-preneurs and Non-Profits (Limited Availability)		Full page B&W \$100		Half page B&W \$50  Quarter page B&W \$25



APPENDIX A: Event Sponsorship Levels

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Investing at either of these levels results in an event that bears the sponsor's name for the evening.



Pearls & Perfection Crowning

Recognition in the Commemorative Crowning Ledger
\$40,000



Crowning Exhibit (Pearl+ 2 add'l seats and Recognition in the Commemorative Crowning Ledger)
\$20,000



STEM Experience (Bronze + 1 add'l seat and Recognition in the Commemorative Crowning Ledger)
\$8,000



Commemorative Crowning Ledger for Guests (Bronze and Recognition on the Back Cover of Ledger)
\$6,000



Welcome Reception (Bronze, Two Reception Passes and Recognition in the Commemorative Crowning Ledger)
\$5,000

For permanent naming rights to any Seven Pearls Initiative, please contact our Director of Initiatives at doi@sevenpearls.org.



APPENDIX B: Tiered Sponsorship Levels

Contributor Under \$500

Crowning seating and Ledger for one
Name listed in Paybill

Supporter \$501-\$1,000

Crowning seating and
Ledgers for two

Name listed in Playbill

Social media
acknowledgement

Copper \$1001-\$1500

Crowning seating and
Ledgers for three

1/2 ad in the
Commemorative
Crowning ledger

Listed on the monitor

Inclusion in the Morning
Announcements

Bronze \$1501-\$7,500

Crowning seating and Ledgers for
four

Social media acknowledgement

Full page ad in the Commemorative
Crowning Ledger

Recognition on the monitor during
the evening

Inclusion in the Morning
Announcements

Gold \$7,501- \$10,000

Crowning seating and Ledgers
for five

Full Page ad in the playbill

Recognition on the monitor
during the evening

Recognition on the official website

Recognition on Wall Plaque in ICHQ

Company banner on display
for the Tour & Burning

Inclusion in the Morning
Announcements

Pearl \$10,001-\$15,000

Crowning seating and Ledgers for six

Full Page ad in the playbill

Full page ad in the Commemorative
Crowning Ledger

Recognition on the monitor during the evening

Recognition on the official website

Company banner on display for the Tour & Burning

Inclusion in the Morning Announcements

Founders' Circle Platinum \$15,001-\$19,999

Crowning seating and Ledgers for ten

Appearance on the 7th Period Podcast

Social media commercial

Full Page ad in the playbill

Company banner on display for the evening

Full page ad in the Commemorative Crowning Ledger

Recognition on the monitor during the evening

Recognition on the official website

Company banner on display for the Tour & Burning

Inclusion in the Morning Announcements

FOUNDERS' CIRCLE PLATINUM SPONSORS

\$15,001-\$19,999

Table for Ten

Crowning seating and Ledgers for ten

Appearance on the 7th Period Podcast

Social media commercial

Full Page ad in the playbill

Company banner on display for the evening

Full page ad in the Commemorative Crowning Ledger

Recognition on the monitor during the evening

Recognition on the official website

Company banner on display for the Tour & Mortgage Burning




Inclusion in the Morning Announcements

***All sponsors will be listed in our our annual report, either by name or as an anonymous donor.**

APPENDIX C: COMMEMORATIVE CROWNING LEDGER

Commemorative Crowning Ledger

A distinguished record of honor and support, documenting the contributions and legacy of sponsors, donors, and community champions. This ledger serves as both a financial chronicle and a celebratory keepsake, preserving the impact of those who make the event unforgettable.

Inside Covers (Full page color) \$750 each				
Corporate	Full page color \$500	Full page B&W \$300	Half page color \$250	Half page B&W \$150
School District	Full page color \$300	Full page B&W \$200	Half page color \$150	Half page B&W \$100
Greek Organizations	Full page color \$175	Full page B&W \$150	Half page color \$100	Half page B&W \$75
Other (Micro-preneurs and Non-Profits) (Limited Availability)		Full page B&W \$100		Half page B&W \$50  Quarter page B&W \$25

APPENDIX D: ADS FOR COMMEMORATIVE CROWNING LEDGER

To ensure the sponsorship ads in the commemorative crowning ledger achieve an elegant, sophisticated look aligned with the cover of this brochure, the following design guidelines and specifications should be followed:

1. Ad Design Guidelines (For a Cohesive, Elegant Look)

Minimalist & Clean Layout

-Keep designs simple with no excessive text or cluttered graphics. Avoid excessive use of colors that clash with the program's theme.

High-Resolution Images & Logos

-Logos must be submitted in vector format (AI, EPS, or SVG) or high-resolution PNG (300 DPI or higher, transparent background preferred).

-Images should be crisp and professional, with no pixelation or low-quality files.

Approved Colors

See our Brand Style Guide for a list of approved colors for tributes.

Font Recommendations

We suggest classic, elegant fonts (e.g., Garamond, Baskerville, or Helvetica) and advise against overly decorative or bold typefaces.

White Space & Borders

We encourage ample white space around text and logos for a polished look. If using borders, they should be thin, delicate, and in an approved color (See Brand Style Guide).

Layout Options

Specify exact ad sizes (full-page, half-page, quarter-page, etc.) with margins clearly noted when purchasing an ad.

2. Submission Requirements & Deadlines

Ad Submission Format

Acceptable file formats: PDF, AI, EPS, PNG (300 DPI)
File size should be optimized for high-quality printing

Deadline for Submission

All ads should be submitted at least TWO weeks prior to the Burn the Mortgage Celebration (by June 10, 2025). This deadline allows for design adjustments if needed.

Approval Process

All ads will be reviewed to ensure they align with the event's elegance and professionalism.

Sponsors may be asked to make minor design adjustments if necessary.

Adjustment requests to be done by the Foundation add \$10.00

APPENDIX E: PASSES

At least one pass is included with sponsorships. Pass prices per person reflect the generous support of our sponsors and donors, whose contributions help make this event possible. While no passes are included when only purchasing an ad for the Commemorative Crowning Ledger, everyone's support not only ensures a memorable experience but also furthers the continued empowerment of women and girls through the Seven Pearls Foundation.



PEARLS AND PERFECTION CROWNING CEREMONY

PASS PRICES

Full Weekend Pass

Adults 21 and Older

\$155.00 each

Keys to Success Welcome Reception

Adults 21 and older

\$25.00 each + additional drinks (est. \$25 pp)

Pearls & Perfection Crowning

Adults 18 and Older

\$130.00 each + Cash Bar (est. \$30 pp)

Youth Pass - Non STEM Performing Art Experience

\$65.00 each

Drink Responsibly

Must be 21 or older to drink. Please drink responsibly and never drive under the influence. Arrange for a designated driver or use ride-sharing services.

APPENDIX F: Important Information

Tax-Exempt Status

Seven Pearls Foundation is a 501(c)(3) tax-exempt organization. Contributions are tax-deductible to the extent permitted by law.

Sponsorship Fees

Sponsorships do more than cover the cost of our events—they are an investment in the mission and impact of Seven Pearls Foundation, Inc. Your support helps sustain our programs and initiatives, empowering the communities we serve. As a registered nonprofit organization, all sponsorship contributions are tax-deductible to the fullest extent allowed by law.

Sponsorship Terms

Sponsorship benefits are subject to change and may vary depending on availability. All sponsorship commitments must be confirmed by May 30, 2025 to be included in printed materials, signage, and other promotional assets.

Refund/Return Policy

All donations are final. Refunds will not be issued unless the event is canceled or rescheduled due to unforeseen circumstances.

Privacy Statement

Seven Pearls Foundation respects your privacy. Personal information collected through sponsorship or donation will only be used for the purposes of this event and to communicate about future opportunities unless otherwise indicated.

Liability Disclaimer

Seven Pearls Foundation is not responsible for any personal injury or property damage that may occur during the event. Participants and attendees are encouraged to take appropriate precautions.

Event Details and Changes

Event details, including date, time, and location, are subject to change. Please visit our website at sevenpearls.org for updates leading up to the event.

Ad Instructions for Commemorative Crowning Program

See Appendix

Legal Disclaimer

All sponsorship and donor levels are based on availability and may be subject to approval by Seven Pearls Foundation. Seven Pearls Foundation reserves the right to modify or cancel sponsorship opportunities at its discretion.

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Contact Information

For more information or if you have any questions, please contact:
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Director of Initiatives
doi@sevenpearls.org